

Launch of Focus on Tomato to a National Audience



By Phil Bogdan,
Communications Manager,
Plant Management Network

About the Plant Management Network

- Nonprofit online publisher
- Jointly managed APS, ASA, and CSSA
- Serve growers, consultants, and researchers
- Applied
- Multidisciplinary
- Mission: to enhance the health, management, and production of crops

How PMN Achieves its Mission

- Applied crop science journals
- Pest management efficacy trials
- Databases
- Images
- Webcast resources

Focus on Tomato: A Webcast Resource



Mission: to enhance the health, management, and production of tomato crops

Purpose: to bring quality, science-based tomato crop management information to the practitioner

Features

- Six Initial Webcasts at launch
- One monthly webcast thereafter

- Extension Search
- Cross-Journal Search
- Plant Science Database

- Plant Disease Management Reports
- Arthropod Management Tests
- Crop Management Journal
- Plant Health Progress Journal

Emerging Potato Diseases in the Southeast and Methods for their Control by Kelly Ivors, Ph.D. - Windows Internet Explorer

http://www.plantmanagementnetwork.org/edcenter/seminars/Tomato/EmergingTom...

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★ Favorites Emerging Potato Diseases in the Southeast and Meth...

Plant Management Network
Kelly Ivors
Assistant Professor &
Extension Specialist, North
Carolina State University
Bio Email

Outline Thumbnails Notes Search

- 1. Introduction
- 2. Common SE tomato diseases and their m
- 3. Bacterial Wilt 1
- 4. Bacterial Wilt 2
- 5. Bacterial Wilt 3
- 6. Bacterial Wilt 4
- 7. Bacterial Wilt 5
- 8. Bacterial Wilt 6
- 9. Bacterial Wilt 7
- 10. Bacterial Wilt 8
- 11. Bacterial Wilt 9
- 12. Bacterial Wilt 10
- 13. Bacterial Wilt 11
- 14. Bacterial Wilt 12
- 15. Bacterial Wilt 13
- 16. Bacterial Wilt 14
- 17. Bacterial Wilt 15
- 18. Bacterial Wilt 16
- 19. Fusarium Wilt 1
- 20. Fusarium Wilt 2

NC STATE UNIVERSITY

Emerging tomato diseases in the SE & methods for their control

Kelly Ivors
Dept. Plant Pathology
NC State University
MHCREC; Mills River, NC

artipointer

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Scope

- U.S. tomato growing regions
- Disciplines covered...

Breeding
Diagnostics
Entomology
Food Safety
Horticulture
Nematology

Physiology
Plant Disease
Post Harvest
Seed Science
Soil Science
Weed Science

Intended Audiences

- Field/Greenhouse Tomato Growers
- Consultants
- Students, Researchers, Extension
- Commodity Groups
- Processors
- Community Supported Agriculture Groups
- Master Gardeners

Editorial Committee

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Chris Wein, Cornell University

Editorial Quality

- Choose topics
- Nominate speakers
- Review presentations
- Record, sound-edit, and proof
- Review and approval
- Launch and promotion

Target Launch

January 2012 or earlier

- Depends on funding
- Depends on action

Current Supporters



Who should support?

- Crop protection companies
- Large growers
- Seed companies
- Commodity groups
- Processors
- Diagnostics companies
- Equipment manufacturers
- Research organizations

Potential outcomes

- Practitioners develop crops even more profitably
- Higher quality, plentiful tomato crops
- Increased awareness of best practices in crop production and food safety

The next steps...

- Talk with me here
- Talk with me later

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- Visit www.plantmanagementnetwork.org/fot

Thank you...

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